



# COMPANY PROFILE

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# About **ACE GIFTS PLUS**

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Ace Gifts Plus (AGP) is Canada's most advanced and trusted fragrance distribution partner, serving as the bridge between global fragrance houses and a rapidly expanding Canadian market. Since 1992, we have combined deep industry expertise with cutting-edge automation to deliver unmatched efficiency, accuracy, and reach.

With 18,000+ SKUs, a national omnichannel presence, and a reputation built on professionalism and performance, AGP is uniquely positioned to elevate brand presence across Canada and North America.

We don't just distribute products — we build markets, create demand, and ensure your brand reaches the right customers with precision and impact.





# VISION

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- To be the premier strategic partner for fragrance brands entering and scaling in Canada.
- To set the gold standard for authenticity, speed, and reliability in distribution.
- To empower brands with the infrastructure, exposure, and insights needed to dominate the Canadian market.





# MISSION

- To represent global fragrance brands with excellence, integrity, and market expertise.
- To deliver frictionless, technology-driven distribution that enhances brand reputation.
- To generate meaningful value for partners through competitive pricing and operational efficiency.
- To build long-term, trust-based relationships that support sustainable brand growth.



# OFFICIAL DISTRIBUTOR

AGP is the official licensed distributor of Lattafa, French Avenue, Fragrance World, Paris Corner, Al Wataniah , Grandeur, Riiffs and more.

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& 300+ brands

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# WHAT WE DELIVER

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At AGP, we deliver the reach, efficiency, and operational excellence that global fragrance brands require to succeed in Canada. Through advanced robotics, expansive market penetration, and decades of fragrance expertise, we ensure your brand enters the market with precision, visibility, and scale.

## 1. Advanced Distribution & Automation

AGP operates a state-of-the-art, 30,000 sq. ft. robotic ASRS facility in Niagara Falls, enabling:

- High-speed processing
- Exceptional accuracy
- Automated inventory management
- 24–48 hour fulfillment

This automation positions us as a scalable, future-ready distribution partner.

## 2. Unmatched Market Reach

We proudly service:

- 55+ B2B offline boutiques and specialty perfumeries.
- National retail partners and independent stores
- E-commerce fragrance retailers and niche online marketplaces
- Marketplace distribution for Amazon, eBay, and BestBuy
- A direct B2C audience of 250,000+ customers

Your brand enters the market with impact, visibility, and immediate traction.

# WHAT WE DELIVER

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## 3. Proven Expertise in Launching & Scaling Brands

We specialize in introducing international brands to the Canadian and North American markets.

Our insight into consumer trends, pricing strategies, and retail opportunities ensures your brand is positioned for sustainable growth.

**AGP** doesn't just move product — we cultivate market presence.

## 4. Exceptional Value & Pricing Strength

Our sourcing power and automation allow us to offer:

- Highly competitive wholesale pricing
- Attractive margins for retail partners
- Real-time automated quotations for B2B clients
- Lower pricing and wider accessibility for B2C consumers

Your brand benefits from higher sell-through, stronger demand, and broader reach.



## WHY CHOOSE US



1

**We Amplify Brand Presence:** AGP delivers the exposure, reach, and shelf availability global brands need to grow quickly and effectively.

2

**We Protect Your Brand Integrity:** With licensed partnerships, strict quality controls, and climate-controlled storage, we safeguard your brand's reputation at every stage.

3

**We Offer Infrastructure Built for Growth:** Our robotic automation and national logistics network allow brands to scale rapidly without operational limitations.

4

**We Provide Real Market Demand:** With 250,000+ direct consumers and a powerful B2B network, we create immediate and sustained demand for our partner brands.

5

**We Are a Trusted, Long-Term Partner:** Brands rely on our 30+ years of experience, transparent communication, ethical operations, and proven reliability.

# Contact us

With advanced robotic automation and a nationwide distribution network, we offer scalable, high-efficiency solutions tailored to your brand's growth. Contact us to learn how AGP can support your expansion.

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